

# RECOGNITION LIST

## IVQs in Retailing (1121/8121)

City &   
Guilds



# RECOGNITION LIST

## IVQs in Retailing (1121/8121)

City & Guilds is one of the world's leading vocational education businesses, with over 130 years of experience in designing qualifications and skills development solutions for governments and industries.

Since 1878, millions of learners have used our qualifications to enhance their skills and today millions more are studying to achieve a City & Guilds certificate to realise their potential.

We operate in over 80 countries and have developed a dedicated international portfolio which covers a wide range of subject areas, including retailing.

Our qualifications offer great progression opportunities and are widely accepted by employers around the world as the benchmark for workplace excellence.

Organisations featured in this document are only some of the many prestigious institutions and employers that recognise the following IVQs, as shown in their individual statement:

- IVQ Certificate in Retailing
- IVQ Diploma in Retailing
- IVQ Advanced Diploma in Retailing.

### Key

#### Recognised levels (if applicable)



IVQ Certificate



IVQ Diploma



IVQ Advanced Diploma

#### How employers view City & Guilds international qualifications



Having a City & Guilds qualification enhances one's career prospects



City & Guilds qualifications are an excellent recruitment benchmark for the industry



City & Guilds qualifications are an excellent training solution for employers



Outstanding learners for a relevant City & Guilds qualification will be considered for a placement



Applications are welcome from City & Guilds graduates seeking work within the sector



Priority will be given to applicants with a City & Guilds qualification when recruiting



# GOVERNMENT RECOGNITIONS/MAPPING

United Kingdom

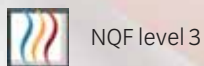


**UK's National Recognition Information Centre (UK NARIC)**

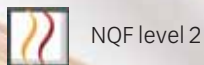
[www.naric.org.uk](http://www.naric.org.uk)

The IVQs in Retailing (1121) have been mapped by UK NARIC to levels of the National Qualifications Framework of England, Wales and Northern Ireland (NQF), as shown below.

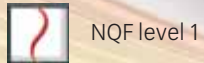
This comparability can be used to infer progression within the UK education system, dependent on the admitting institution:



NQF level 3



NQF level 2



NQF level 1

UK NARIC is the UK's National Recognition Information Centre and National Reference Point for Vocational Qualifications (UK NRP), the official source of information on the comparability of international qualifications to those available in the UK (both academic and vocational)

China



**Occupational Skill Testing Authority (OSTA) Ministry of Human Resources and Social Security**

[www.mohrss.gov.cn](http://www.mohrss.gov.cn)



The IVQs in Retailing (Chinese) (8121) have been recognised by the Occupational Skill Testing Authority of the Ministry of Human Resources Labour and Social Security P.R. China (OSTA) for joint certification.

Successful candidates receive a City & Guilds - OSTA joint certificate in Retailing.

OSTA is the national vocational qualification awarding body in China.

Trinidad and Tobago



**Accreditations Council of Trinidad and Tobago (ACTT)**

[www.actt.org.tt](http://www.actt.org.tt)



The Advanced Diploma is recognised by ACTT as available for delivery in Trinidad and Tobago by City & Guilds approved centres that are also registered by ACTT.

ACTT is the governing body for quality assurance of post-secondary and tertiary education in Trinidad and Tobago, including the accreditation and recognition of local and foreign training institutions, programmes, awards and awarding bodies.

City & Guilds has been recognised by ACTT as a foreign awarding body to offer post-secondary and tertiary qualifications in Trinidad and Tobago.

**Recognition list**  
IVQs in Retailing  
(1121/8121)

1

# HIGHER EDUCATION RECOGNITIONS

United Kingdom

Institutions featured in this section are examples of universities and colleges which have recognised appropriate level(s) of the IVQs in Retailing (1121) for admission to the relevant degree or degree-linked programmes, with the possibility of exemptions where applicable, as shown in each individual entry.

Levels shown indicate the levels accepted as minimum requirements.

Recognition and successful completion of the recognised level(s) do not guarantee admission and each application will be considered on an individual basis.

Applicants will need to meet all other academic and non-academic entry requirements, including the English language proficiency set by the recognising institution.

**Recognition list**  
IVQs in Retailing  
(1121/8121)

2

## **Bournemouth University**

[www.bournemouth.ac.uk](http://www.bournemouth.ac.uk)



Students holding an Advanced Diploma may be considered for a first year entry to a Bournemouth University Bachelors degree.

Each application will be judged on the merit of the student's full profile, including grades achieved during full schooling, English language capabilities, extra curricular activities and relevant employment experience.

The above IVQs will provide a suitable benchmark entry point, though successful completion will not assure that an offer is made to the candidate.

Bournemouth University is consistently ranked among the UK's top performing modern universities. The Guardian's University Guide has named the University number one new university and number one for studies in tourism for the last two years. The University has around 17,000 students, including over 1600 international students from 130 countries.

Bournemouth claims a number of innovative 'firsts' in its growing portfolio of courses, including in the area of tourism, media-related programmes and conservation. Among the new developments is the world's first fully commercial teaching hotel, a four-star establishment with public- and private-sector backing.

The University houses the National Centre for Computer Animation, whose graduates now work for large companies in the entertainment industry with movies such as Shrek, Happy Feet and Lord of the Rings.

Bournemouth boasts some of the best beaches in the UK and is less than two hours away from London.



# HIGHER EDUCATION RECOGNITIONS



**De Montfort University**  
www.dmu.ac.uk



Applications from holders of the Advanced Diploma are welcomed for entry into the first year of the University's undergraduate business degree courses in Marketing, Business, Management, Enterprise, Public Policy, Globalisation and HRM subjects.

For entry onto the Accounting and Finance courses, the Advanced Diploma would have to be combined with additional qualifications such as A Levels. The standard GCSE Maths and English entry requirements (or international equivalent) would need to be met by all applicants.



At Diploma level, applications would be considered for year one entry to the undergraduate business degree courses if they were accompanied by several years of relevant work experience and/or further qualifications. All applications would be considered on an individual basis.



**Leeds Metropolitan University**  
www.leedsmet.ac.uk



The Advanced Diploma will normally be eligible for entry to year 1 of the BA (Hons) in Retail Management.

Leeds Metropolitan University has almost 30,000 students and 300,000 associate students through its network of 24 partner colleges which enables students to take Leeds Metropolitan courses locally. There are around 2500 international students from 90 countries.

Sport is central to the University's profile and over 7000 students take part in some form of sporting activity. The university boasts outstanding sports facilities and has been named a UK Centre for Coaching Excellence in sport and disability sport.

Being located in one of the country's best student cities, Leeds Metropolitan attracts a large number of undergraduate students.

**Recognition list**  
IVQs in Retailing  
(1121/8121)

# HIGHER EDUCATION RECOGNITIONS

United Kingdom (continued)



**Middlesex University**

**Middlesex University**

[www.mdx.ac.uk](http://www.mdx.ac.uk)



Students holding an Advanced Diploma are welcome to apply for admission into all programmes, except the LLB and the BA (Hons) Business Management programme. Subject to candidates also having GCSE or equivalent qualifications in English and Mathematics.

Middlesex University is a large London university, with two further campuses in Dubai and Mauritius. Middlesex is one of the largest providers of British university education overseas, about 30 percent of its 35,500 students come from outside the UK. Middlesex has formed partnerships with many prestigious institutions around the world to deliver Middlesex programmes, in countries as diverse as Egypt, Hong Kong, China, Hungary, Turkey, Greece, Botswana and the USA.

The University is a pioneer in university services for business and has internationally recognised research facilities.

**Manchester Metropolitan University**

[www.mmu.ac.uk](http://www.mmu.ac.uk)



The Advanced Diploma would normally be acceptable for entry to the undergraduate programmes in Retail Management and Marketing offered by the Manchester Metropolitan Business School.

Manchester Metropolitan University (MMU) is one of the UK's top performing new universities in terms of its research profile and one of the largest providers of science, engineering and technology education. The University has one of the biggest business schools in the country and enjoys a global reputation for clothing design and technology.

MMU sits within the top five per cent of UK universities for exercise and sport science and within the top 12 per cent for materials science.

MMU has 34,000 students including more than 2800 international students from 109 countries.

The central Manchester campuses form part of the largest higher education campus in the UK and one of the most extensive education centres in Europe.



**THE ROBERT GORDON UNIVERSITY ABERDEEN**

**The Robert Gordon University**

[www.rgu.ac.uk](http://www.rgu.ac.uk)



The Advanced Diploma will normally be accepted for entry to the first year of the BA (Hons) Retail Management.

An English language qualification equivalent to IELTS 6.0 or TOEFL 550 is required. Module exemptions may be given on an individual basis.

All applications will be treated individually, and the University would wish to see some evidence of relevant work experience and/ or a commitment to the industry.

The Robert Gordon University (RGU) is modern university, with around 15,000 students, including around 2000 international students from more than 70 countries.

RGU was named as the best modern university in the Times Good University Guide 2010 and one of the leading UK universities for graduate employment record after Imperial College London and the University of Bath. From courses to facilities, the focus at RGU is firmly on employability.

## Recognition list

IVQs in Retailing  
(1121/8121)

4



# HIGHER EDUCATION RECOGNITIONS



**University of Ulster**  
www.ulster.ac.uk

▶ The University has very close links with the North Sea oil and gas industries and used to call itself 'the energy university'. However, following an extension of its courses into nursing, business, design and engineering, RGU is now branded as 'the professional university'.

The university has been investing heavily in new technology and launched an award-winning virtual campus with an online course in e-business for postgraduates. There is a multi-million pound fitness and leisure complex and there are 27 sports clubs for students to join.



For mature students (aged 21 or over) the Advanced Diploma may be acceptable in combination with other academic qualifications and experience where it has direct relevance to the programme being applied to. Each application will be considered on its own merit.

Applicants whose first language is not English should demonstrate that they have attained a minimum of IELTS Grade 6.0 or equivalent English language qualification.

The University of Ulster is a modern university, spread over four campuses which feel like little villages on their own with everything available on campus. There are over 25,000 students, including 1000 international students from more than 80 countries. The University is the only one in Britain with a charter stipulating that there should be courses below degree level. Certificates, diplomas and integrated foundation years lead on to honours degrees.

Ulster has a strong reputation for research, with biomedical sciences, nursing and midwifery and Celtic studies being ranked in the top three.

Sport is big at Ulster and the University has a vision is to establish itself as the leading university for sport in Ireland.

China



澳門管理專業協會  
MACAU MANAGEMENT ASSOCIATION

**Macau Institute of Management**  
www.mma.org.mo



Holders of an Advanced Diploma wishing to pursue further study with the Macau Institute of Management in the Bachelor of Business Administration programme (Chinese BBA) will be given a 40% block exemption.

Further exemptions may be granted, and all applications will be dealt with on an individual basis.

Macau Institute of Management (MIM) is the academic arm of the Macau Management Association, a registered and recognised higher education institution in Macau.

Established in 1988, the Institute has been playing a key role in the training of management executives in Macau. MIM offers a wide range of academic programmes, leading to qualifications recognised by the Macau SAR Government.

**Recognition list**  
IVQs in Retailing  
(1121/8121)

**Recognition list**  
IVQs in Retailing  
(1121/8121)

6

Organisations featured in this section are examples of leading corporates and employer associations/groups which have recognised the IVQs in Retailing (1121/8121) for their quality and relevance to the industry.

**How employers view City & Guilds international qualifications**

-  Having a City & Guilds qualification enhances one's career prospects
-  City & Guilds qualifications are an excellent recruitment benchmark for the industry
-  City & Guilds qualifications are an excellent training solution for employers
-  Outstanding learners for a relevant City & Guilds qualification will be considered for a placement
-  Applications are welcome from City & Guilds graduates seeking work within the sector
-  Priority will be given to applicants with a City & Guilds qualification when recruiting

**THE BEAUTYGROUP**

**The Beauty Group**  
[www.thebeautygroup.com](http://www.thebeautygroup.com)



The Beauty Group Holdings Ltd is the holding company of an international group of luxury brands including MAUD FRIZON, a French fashion and accessories company; Ingrid Millet, a French skincare brand; Shimmer New York Ltd, a make-up manufacturer; Bioscreen, a French dermo-cosmetic brand and the French Institutes Beauty School.

The Group also has majority ownership of Dean, a menswear brand with over 350 boutiques in China; Megantik, a French ladies ready to wear company which owns and distributes the brand CocoMenthe; Josfond Espana, a menswear brand with 30 stores in China.



**CellStar Tianjin**  
[www.tjcellstar.com](http://www.tjcellstar.com)  
[www.cellstar.com](http://www.cellstar.com)



CellStar Corporation is a leading global provider of value added logistics and distribution services to the wireless communications industry, with operations in Asia-Pacific, North America and Latin America. CellStar facilitates the effective and efficient distribution of handsets, related accessories and other wireless products from leading manufacturers to network operators, agents, resellers, dealers and retailers.

CellStar clients include leading manufacturers like Motorola, Kyocera, Sony-Ericsson, Nokia, Samsung, LG, Audiovox, and others. Beyond handsets, CellStar offers a comprehensive line of OEM, aftermarket, and specialty designer brand accessories as well as satellite TV systems and broadband wireless solutions.



# INDUSTRY RECOGNITIONS



**Procter & Gamble (China)**

[www.pg.com.cn](http://www.pg.com.cn)



Established in 1837, Procter & Gamble (P&G) has become one of the world's leading manufacturers of fast moving consumer goods, serving about four billion of the six and a half billion on the planet, in more than 180 countries.

P&G's portfolio includes brands such as Head and Shoulders, Olay, Pantene, Wella, Braun, Fusion, Gillette, Always, Crest, Oral-B, Iams, Pringles, Ariel, Duracell, Tide, Bounty, Charmin and Pampers.

P&G is the largest consumer products company in China, the market leader in all categories. The company employs about 6000 people and has ten wholly-owned factories and nine distribution centres across China.

**Recognition list**  
IVQs in Retailing  
(1121/8121)



## **Europass Certificate Supplement**

[www.cityandguilds.com/europass](http://www.cityandguilds.com/europass)

[www.uknec.org.uk](http://www.uknec.org.uk)

[europass.cedefop.eu.int](http://europass.cedefop.eu.int)



Each level of the IVQs in Retailing (1121/8121) is supported by a Europass Certificate Supplement.

.....  
The Certificate Supplement helps to ensure that qualifications are easily understood across national systems and makes it easier for learners to find employment or training opportunities beyond the borders of their own country.


It provides details on the skills that candidates are required to demonstrate in order to achieve a City & Guilds certificate, helps learners to prepare for job interviews and allows employers to choose the best candidate to work for their organisation.

City & Guilds was the first UK awarding body to launch the Europass Certificate Supplement and still the only one offering it across its qualification portfolio.

## **Recognition list**

IVQs in Retailing  
(1121/8121)





Every effort has been made to ensure that the information contained in this publication is true and correct at time of going to press. However, City & Guilds' products and services are subject to continuous development and improvement and the right is reserved to change products and services from time to time. City & Guilds cannot accept responsibility for any loss or damage arising from the use of information in this publication.

©2010 The City and Guilds of London Institute. All rights reserved.

City & Guilds is a trademark of the City and Guilds of London Institute. City & Guilds is a registered charity (charity number 312832) established to promote education and training.

**City & Guilds**

**1 Giltspur St**

**London EC1A 9DD**

**T +44 (0)20 7294 2468**

**F +44 (0)20 7294 2400**

**[www.cityandguilds.com](http://www.cityandguilds.com)**